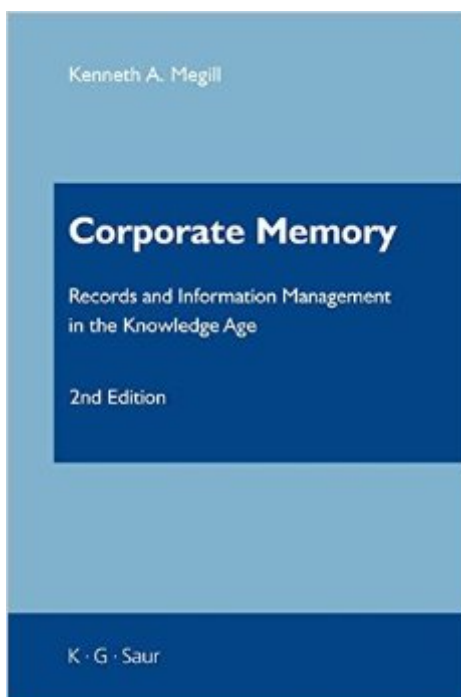


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Corporate Memory (Information Services Management Series)



Synopsis

Corporate memory, das Gedächtnis eines Unternehmens, ist jener Korpus an Informationen, den eine Organisation zum Zwecke der Wiederverwendung aufbewahren muss. Er enthält aktuelle und historische Daten, die im Dienste einer effizienten Organisation erhalten und angemessen verwaltet werden müssen. Der vorliegende Titel wendet sich an Schriftgutverwalter und Archivare, die für alle Aspekte des Informationsaustausches innerhalb einer Organisation verantwortlich sind. Er stellt die aktuellsten Methoden und Ansätze umfassend dar und diskutiert darüber hinaus die Übernahme eines internationalen Standards für die Schriftgutverwaltung."

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